

National Tourism Organisation of Serbia
 Belgrade, Cika Ljubina 8
 www.serbia.travel
 Registration No: 3712/10
 Public procurement No.: OP 9/2016
 February 13, 2017

After completion of the open public procurement procedure, pursuant to Articles 107 and 108 of the Public Procurement Law (Official Gazette of RS, No. 124/2012, 14/15 and 68/15) and the Report on Technical Evaluation of Bids on February 13th 2017, the National Tourism Organisation of Serbia as the Contracting Authority hereby passes this

D E C I S I O N
to award contracts for Lots 1 and 3

I In the open public procurement procedure, OPJN No. 9/2016, for procurement of public relations services for the purposes of the National Tourism Organisation of Serbia, Lots 1 and 3, procurement contracts are hereby awarded as follows:

- 1) For **Lot 1**: Public Relations Services on the China Market – Shanghai Ya zhe Business Consulting Co, Ltd (Azure Global) Shanghai, P.R. China, suite 205 West No. 172, West Yan Chang Road;
- 2) For **Lot 3**: Public Relations Services on the USA Market – to Zapwater Communications, Inc, Chicago IL, 118 N. Peoria St, USA.

E x p l a n a t i o n

Under the Decision of the National Tourism Organisation of Serbia No: 3712/1 of December 5th 2016, public procurement No. OPJN 9/2016, the public procurement procedure for public relations services, CPV: 79416000, was initiated.

The type of public procurement procedure: open procedure.

The public procurement is divided into 3 lots.

The total estimated value of public procurement is RSD 7.800.000, exclusive of VAT.

Lots 1 and 3 of this public procurement and their estimated values are presented below:

Lot No.	Markets	Planned funds in dinars (exclusive of VAT)
Lot 1.	Public Relations Services on the China Market	3.500.000
Lot 3.	Public Relations Services on the USA Market	2.800.000

Opening of bids took place on January 13th 2017 at 11:15 a.m. at the premises of the National Tourism Organisation of Serbia, address: Belgrade, Cika Ljubina 8.

The following bids with the following prices as the evaluation criteria were received timely, i.e. by 13 January 2017 at 11:00 a.m., for Lots 1 and 3:

Lot No.	Bidder	Registration number and date of the bid with the	Price exclusive of VAT
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		Contracting Authority	
1	Shanghai Ya zhe Business Consulting Co, Ltd (Azure Global) Shanghai, P.R. China, suite 205 West No. 172, West Yan chang Road	47 9 January 2017.	€ 26.000 RSD 3.218.335*
3	Zapwater Communicatios, Inc. Chicago IL,118 N. Peoria st, USA.	103 11 January 2017	19.500 USD at the annual level RSD 2.271.980 *

* Amounts were translated to dinars at the middle exchange rate of the National Bank of Serbia applicable on 13 January 2017 as follows: 1 EUR equals 123,7821 dinars, 1 USD equals 116, 5118 dinars.

The Committee found the following in technical evaluation of bids:

1. Lot 1. Public Relations Services on the China market

One bid was received for Lot 1, submitted by Shanghai Ya zhe Business Consulting Co, Ltd (Azure Global) Shanghai, P.R. China, suite 205 West No. 172, West Yan chang Road. This bidder demonstrated compliance with the mandatory requirements for participation in the procedure by a statement, in accordance with the Bidding Dossier, by which it confirms under threat of perjury or fraud that it complies with these mandatory requirements. Since the bid submitted by this bidder is not materially deficient and does not exceed the estimated value of this public procurement, the Contracting Authority requested from the bidder in its communication of 16 January 2017 to timely submit evidence of compliance with the mandatory requirements for participation in the procedure which must be translated into the Serbian language, within maximum three weeks of receipt of the communication.

The bidder submitted the requested evidence.

The Committee concluded that the bid is eligible and acceptable and proposed that the contract should be awarded to the bidder by Shanghai Ya zhe Business Consulting Co, Ltd (Azure Global) Shanghai, P.R. China, suite 205 West No. 172, West Yan chang Road.

2. Lot 3. Public Relations Services on the USA market

One bid was received for Lot 3, submitted by Zapwater Communicatios Inc, Chicago IL,118 N. Peoria St, USA. This bidder demonstrated compliance with the mandatory requirements for participation in the procedure by a statement, in accordance with the Bidding Dossier, by which it confirms under threat of perjury or fraud that it complies with these mandatory requirements. Since the bid submitted by this bidder is not materially deficient and does not exceed the estimated value of this public procurement, the Contracting Authority requested from the bidder in its communication of 16 January 2017 to timely submit evidence of compliance with the mandatory requirements for participation in the procedure which must be translated into the Serbian language, within maximum three weeks of receipt of the communication.

The bidder submitted the requested evidence.

The Committee concluded that the bid is eligible and acceptable and proposed that the contract should be awarded to the bidder Zapwater Communicatios Inc, Chicago IL,118 N. Peoria St, USA.

On the basis of the facts find in the procedure, it was decided as in the enacting clause of the Decision.

Instructions on legal remedy: A motion for the protection of rights can be submitted against this Decision within 10 days of the date of its publishing on the Public Procurement Portal. A motion should be submitted to the Contracting Authority, with a copy to the Republic Committee for the Protection of Rights in Public Procurement Procedures.



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Marija Labovic