

National Tourism Organisation of Serbia

Belgrade, Cika Ljubina 8

www.serbia.travel

Reference number: 1251/7

Date: August 16, 2019

Public procurement No.: PPJN 4/2019

The National Tourism Organisation of Serbia as the Contracting authority, after the conducted public procurement procedure in a negotiated procedure, pursuant to the Articles 107 and 108 of the Public Procurement Law ("Official Gazette of the RS", no 124/2012, 14/15 and 68/15), and the Report on the expert evaluation of bids dated August 16, 2019 makes a

DECISION
on Contract Award

In the negotiated public procurement procedure PPJN 4/2019 for the procurement of services for the realization of the campaign on a digital travel guide for English-speaking territories, the Public Procurement Contract is *awarded to*:

Lonely Planet Global Inc., 1260 North West Street, Wilson, WY 83014, Tax ID # : 46-3667320.

Rationale

By a decision of the National Tourism Organisation of Serbia, number 1251/1 as of 3.06.2019, a public procurement procedure has been initiated for the procurement of services for the realization of the campaign on a digital travel guide for English-speaking territories.

The name and designation from the general procurement vocabulary: CPV: 79341000 – Advertising services.

The type of public procurement procedure: negotiation procedure in line with of the Article 36, paragraph 1, item 2) of the Public Procurement Law, based on the opinion of the Public procurement administration number: 404-02-2215/19 as of 27.05.2019.

The total estimated value of the public procurement is 9,000,000 dinars excluding VAT.

The invitation to bid was sent to: Lonely Planet Global Inc., 1260 North West Street, Wilson, WY 83014, Tax ID # : 46-3667320.

The bid opening procedure was held on July 26. 2019 beginning at 11:15 AM at the premises of the National Tourism Organisation of Serbia at the address: Belgrade, 8 Čika Ljubina Street, in the absence of the bidder.

The opening of bids was led by the Commission comprising of:

- 1) Darja Butigan, Market Manager, HJC, President/ Chairperson;
- 2) Mirko Marjanović Assistant Director for Financial Affairs, HJC, Novi Sad Tourism Organization, Deputy
- 3) Vesna Ninić, Head of the Public Procurement, Legal and Personnel Affairs Division, VSS, member
 - Jelena Bogdanović Public Procurement Officer, HJC, Deputy

In a timely manner, i.e. by 26.07.2019 at 11:00 AM, Lonely Planet Global Inc., 1260 North West Street, Wilson, WY 83014, Tax ID # : 46-3667320, has submitted its bid registered with the Contracting authority under the number 2516 as of 22.07.2019 at 10:40 PM.

The bidder has offered the following criteria elements:

| Item no. | Description of the service | Price without VAT | Amount of VAT | Price with VAT |
|----------|---|---|---------------|--|
| | Realization of the campaign on a digital travel guide for English-speaking territories | EUR 68.000 i.e. RSD 8.009.944.40 | / | EUR 68.000 i.e. RSD 14.718.900.00 |
| | TOTAL | EUR 68.000 | / | EUR 68.000 |

* The middle exchange rate of the National Bank of Serbia for EUR on 26.7.2019 amounts to RSD 117.7933 for one EUR

The tender documents foresee that the negotiations shall be carried out immediately upon the opening of the bids and if the authorised representative of the bidder does not attend the negotiations and does not submit a new bid, the final price shall be the price stated in the submitted bid.

Having in mind that the representative of the bidder was not present during the bid opening, the offered price shall be deemed final.

During the expert evaluation of bids, the Commission has confirmed that the received bid is timely and acceptable.

The Commission has proposed for the public procurement contract to be awarded to the bidder:

Lonely Planet Global Inc., 1260 North West Street, Wilson, WY 83014, Tax ID # : 46-3667320.

Based on above said, it has been decided as set forth in the enacting clause of this decision.

Legal Remedy: A request for the protection of rights can be lodged against this decision within 10 days from the day of publishing the decision on the Public Procurement Portal


ACTING DIRECTOR

Marija Labovic

